

FOR IMMEDIATE RELEASE

The Little French Browser That Could: UR Reaches 1M Downloads

PARIS, France—April 11, 2017—Less than a year after its release, the UR beta version has surpassed one million downloads.

Based and developed in France, UR is the only entirely European web browser on the market. UR is a browser focused on privacy and security, with several features that allow users to easily protect their data online.

"This rapid growth demonstrates that users are worried about their Internet privacy. This confirms to us that we are on the right path, that is to say, providing users with a reliable, European alternative to the American Internet giants. UR allows users to control their online privacy as they browse online. No one should be tracked without consenting to it."

Marc Moulin-Roussel, CEO, AdaptiveBee

About UR

UR is a fast and secure web browser that gives users the tools they need to protect their data online. With integrated privacy and security features, such as an ad blocker, VPN and advanced privacy mode, users can easily protect themselves online with minimal effort. Based in France, UR is the European alternative to the American and Chinese Internet giants who dominate the market.

About AdaptiveBee

At AdaptiveBee, we design and develop mobile and desktop applications that help our users protect their data online. With easy-to-use features, we strive to give users back the control back over their data, no matter their level of technology.

"The Hive" is based in Paris and is part of the growing #FrenchTech ecosystem.

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